WHITNEY

Press Release

Whitney Museum of American Art 945 Madison Avenue at 75th Street New York, NY 10021 whitney.org/press Contacts: Stephen Soba, Graham Newhall Tel. (212) 570-3633 pressoffice@whitney.org

THE WHITNEY TO PRESENT EMERGENCY CHEESECAKE

Organized by Wade Guyton & Jay Sanders

Friday, November 30th, 2012 Lower Gallery and Sculpture Court

NEW YORK, November 19, 2012—*EMERGENCY CHEESECAKE* is an evening of performance featuring young New York City-based artists. In their individual practices, the artists explore a vast spectrum of media and form. Presenting an array of music, live DJ sets, video work, screenings, and performance experiences, the evening will be an opportunity for experimentation and collaboration.

With performances, screenings, and music by:

- *IUD*
- Virginia Overton
- David Mramor, Amanbir Singh, and Adriane Schramm
- James Campbell
- Trailer for the upcoming film Sorry, can't talk by Lisa Jo and Amy Yao
- P2PBSH "the gush" W!H!L!C! (Sam Pulitzer & Mathieu Malouf)
- Zach Steinman and Ben Tear
- Jeanette Mundt

EMERGENCY CHEESECAKE is free with Museum admission, which is pay-what-you-wish on Fridays from 6 to 9 pm. Further information will be forthcoming on whitney.org.

About the Whitney

The Whitney Museum of American Art is the world's leading museum of twentieth-century and contemporary art of the United States. Focusing particularly on works by living artists, the Whitney is celebrated for presenting important exhibitions and for its renowned collection, which comprises over 19,000 works by more than 2,900 artists. With a history of exhibiting the most promising and influential artists and provoking intense debate, the Whitney Biennial, the Museum's signature exhibition, has become the most important survey of the state of contemporary art in the United States. In addition to its landmark exhibitions, the Museum is known internationally for events and educational programs of exceptional significance and as a center for research, scholarship, and conservation.

Founded by sculptor and arts patron Gertrude Vanderbilt Whitney in 1930, the Whitney was first housed on West 8th Street in Greenwich Village. The Museum relocated in 1954 to West 54th Street and, in 1966, inaugurated its present home, designed by Marcel Breuer, at 945 Madison Avenue on the Upper East Side. While its vibrant program of exhibitions and events continues uptown, the Whitney is moving forward with a new building project, designed by Renzo Piano, in downtown Manhattan. Located at the corner of Gansevoort and Washington Streets in the Meatpacking District, at the southern entrance to the High Line, the new building, which has generated immense momentum and support, will enable the Whitney to vastly increase the size and scope of its exhibition and programming space. Ground was broken on the new building in May 2011, and it is projected to open to the public in 2015.

Current and Upcoming Exhibitions at the Whitney Museum of American Art

...as apple pie Wade Guyton OS Richard Artschwager! Trisha Baga: Plymouth Rock 2

Sinister Pop

Dark and Deadpan: Pop in TV and the Movies

Blues for Smoke

Jay DeFeo: A Retrospective

Through early 2013

Through January 13, 2013

Through February 3, 2013

Through January 13, 2013

Through March 2013

Through March 2013

February 7-April 28, 2013

February 28-June 2, 2013

The Whitney Museum is located at 945 Madison Avenue at 75th Street, New York City. Museum hours are: Wednesday, Thursday, Saturday, and Sunday from 11 a.m. to 6 p.m., Friday from 1 p.m. to 9 p.m., closed Monday and Tuesday. General admission: \$18. Full-time students and visitors ages 19–25 and 62 & over: \$14. Visitors 18 & under and Whitney members: FREE. Admission is pay-what-you-wish on Fridays, 6–9 p.m. For general information, please call (212) 570-3600 or visit whitney.org.