

WHITNEY

Whitney Museum
of American Art
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PRESS RELEASE

CELEBRATING ROY LICHTENSTEIN: LIKE NEW AT THE WHITNEY MUSEUM



From left to right: Alex Da Corte, Meg Onli, Scott Rothkopf. Photos by Yvonne Tnt & Jason Lowrie/BFA.com

Notable guests include Claire Danes, Zac Posen, Emmy Rossum, Fran Drescher, and more.

New York, NY, October 9, 2026 — On Tuesday, October 6, the Whitney Museum of American Art kicked off opening celebrations for [Roy Lichtenstein: Like New](#). Co-curated by Meg Onli, Nancy and Fred Poses Curator, and Alex Da Corte, artist and guest curator, this exhibition highlights the work of one of the defining artists of the Pop art movement. Lichtenstein turned the visual language of mass culture, comics, advertising, consumer goods, and commercial printing into some of the most recognizable images of the twentieth century. His work looked cool, crisp, and machine-made, but was meticulously handmade, revealing an artist fascinated by how images are built, copied, enlarged, circulated, and made new. In an era when pictures are endlessly cropped, filtered, reposted, and recirculated, Lichtenstein's work feels newly urgent. *Like New* looks beyond the artist's iconic surfaces to reveal the power and instability of images and celebrates an artist who understood, long before the digital age, that images change as they move through the world.

Roy Lichtenstein: Like New Opening Events

October 6 Opening Dinner images are available to download [here](#).

October 7 Opening Reception images are available to download [here](#).

Photos by Yvonne Tnt & Jason Lowrie/BFA.com



From left to right: Claire Danes, Meg Onli, Zac Posen; Alex Da Corte, Scott Rothkopf. Photos by Yvonne Tnt & Jason Lowrie/BFA.com

Opening October 11, *Roy Lichtenstein: Like New* brings together roughly 130 works made from the early 1940s through the 1990s traces how his early interest in perception and visual recognition shaped a career-long investigation into duplication, simulation, and image culture. Across painting, drawing, collage, prints, sculpture, and film, Lichtenstein treated images as unstable forms that could be borrowed, translated, reframed, and transformed.

The exhibition features many of Lichtenstein's most celebrated works, including *Look Mickey* (1961), *Girl with Ball* (1961), *Masterpiece* (1962), *Drowning Girl* (1963), *Happy Tears* (1964), *Little Big Painting* (1965), *Rouen Cathedral, Set III* (1968–69), and *Artist's Studio "The Dance"* (1974). It also includes a recreation of three murals, including a nearly 96-foot-long iteration of *Greene Street Mural* (1983). *Roy Lichtenstein: Like New* also reunites, for the first time, all the works from Lichtenstein's first exhibition of Pop-style work at Leo Castelli Gallery in 1962. This pivotal moment for the artist would come to define an era, with its impact extending far beyond Pop and shaping generations of artists, including Louise Lawler, Richard Pettibone, and Sturtevant, whose work will also be on view in this exhibition and further illuminate Lichtenstein's relationship to copying, influence, appropriation, and the afterlife of images.



From left to right: Scott Rothkopf, Anne-Cecilie Engell Speyer; Yvonne Force Villareal, Jeffrey Seller, Beth Rudin DeWoody; Pat Oleszko. Photos by Yvonne Tnt & Jason Lowrie/BFA.com



From left to right: Roy Lichtenstein: *Like New*; Meg Onli, Alex Da Corte. Photos by Yvonne Tnt & Jason Lowrie/BFA.com

On Tuesday, October 6, the Museum hosted an intimate dinner for supporters, artists, philanthropists, and members of the Whitney Museum. Guests were welcomed into the lobby for cocktails and then invited to explore *Roy Lichtenstein: Like New* on the Museum's fifth floor. A seated dinner by **Olivier Cheng Catering** took place in the Museum's lobby. The evening's colorful and festive florals inspired by Roy Lichtenstein's color palette were designed by **Rana Floral**. Board President **Anne-Cecilie Engell Speyer** welcomed guests as they sat down for dinner. During dinner, Whitney Museum Director **Scott Rothkopf** introduced *Like New* curators Meg Onli and Alex Da Corte to speak about the process of organizing the show.



From left to right: Cathy Ho Lee; Marilyn Minter, Bill Miller; Caroline Summers Taubman, Fern Kaye Tessler. Photos by Yvonne Tnt & Jason Lowrie/BFA.com

On Wednesday, October 7, the Museum continued celebrations with a vibrant opening party that welcomed an exciting mix of artists, curators, gallerists, influencers, museum leaders, philanthropists, and tastemakers. As guests entered the lobby, they were immersed in music by **DJ SHYBOI**. Throughout the evening, guests had the opportunity to view *Roy Lichtenstein: Like New* on the Museum's fifth floor along. The Whitney Museum also launched an exclusive retail collaboration with **Gap** and the **Estate of Roy Lichtenstein** celebrating *Like New*. The "Gap – Lichtenstein – Whitney" collaboration brings together Gap's longstanding connection to American culture and style with the work of one of the most celebrated and defining artists of the Pop art movement. Drawing from Roy Lichtenstein's iconic visual language, which spanned across four decades, the limited-edition collection reimagines his work across a wide variety of classic Gap pieces, including hoodies and sweatshirts, button-downs, t-shirts, and accessories, offering a new way for audiences to engage with his work and legacy beyond the Museum. The

18-piece collection is available at select Gap stores, Gap.com, shop.whitney.org, and at the store in the Whitney.



From left to right: Claire Danes; “Gap – Lichtenstein – Whitney” collection in the Whitney Museum store. Photos by Yvonne Tnt & Jason Lowrie/BFA.com



From left to right: Alex Da Corte, Meg Onli; Claire Danes, Zac Posen; Fran Drescher. Photos by Yvonne Tnt & Jason Lowrie/BFA.com



From left to right: Kim Nguyen, Karen Patterson; Brian Donnelly; Chase Hall. Photos by Yvonne Tnt & Jason Lowrie/BFA.com

Notable attendees included **Roy Lichtenstein: Like New** co-curators Meg Onli and Alex Da Corte; **actors** Fran Drescher, Emmy Rossum; **artists** Candida Alvarez, Brian Donnelly, Cy Gavin, Chase Hall, Hugh Hayden, Jacqueline Humphries, Marilyn Minter, Pat Oleszko, Jack

Shear, Jonas Wood; **designer** Zac Posen; **filmmaker** Charlie Ahearn; **influencers and content creators** LizaBanks Campagna, Bre Harrison, Gabrielle Richardson, Liza Treyger; **photographer** Ryan McGinley; **rapper and singer** Tierra Whack; **curators and museum leaders** David Breslin, Donna DeSalvo, Ruth Fine, Amy Hau, Jessica Morgan, Laura Phipps, Adam Weinberg, Mariet Westermann; **Supporters of the arts** Amy Cappellazzo, Alexander Hankin, Sharon Coplan Hurowitz, Halsey Keller, Anatoly Kirichenko, Christy Koombs, Ronald Lauder, Cathy Ho Lee, Vito Schnabel, Jeffrey Seller; **New York State Senator** Erik Boettcher; **Manhattan Borough President** Brad Hoylman-Sigal; **Commissioner of the New York City Department of Cultural Affairs** Diya Vij; **Whitney curators** Kim Conaty, Adrienne Edwards, Jennie Goldstein, Marcela Guerrero, Barbara Haskell, Chrissie Iles, Dan Nadel, Christiane Paul, Drew Sawyer; **Whitney Trustees** Judy Angelo, Jill Bikoff, Leslie Bluhm, Neil Bluhm, Stewart Butterfield, David Cancel, David Carey, Pamela DeVos, Beth Rudin DeWoody, Fairfax Dorn, Marcia Dunn, Susan Hess, Bob Hurst, Gaurav Kapadia, Claudia Laviada, Jonathan Lee, Miyoung Lee, Stephanie March, Brooke Garber Neidich, Mike Nickols, Nancy Poses, Alice Sareen, Pete Scantland, Kim Shirley, Anne-Cecilie Engell Speyer, Fern Kaye Tessler, Laurie Tisch, Thomas Tuft, Raphael Wertheimer, Ku-Ling Yurman, David Zalaznick; **Whitney Deputy Director** I.D. Aruede; and **Alice Pratt Brown Director of the Whitney Museum** Scott Rothkopf.



From left to right: Ryan McGinley; Gabrielle Richardson; Hugh Hayden. Photos by Yvonne Tnt & Jason Lowrie/BFA.com



From left to right: Roy Lichtenstein: Like New; Charlie Ahearn, Anatoly Kirichenko. Photos by Yvonne Tnt & Jason Lowrie/BFA.com

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Susan and John Hess

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ROY LICHTENSTEIN FOUNDATION



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BBDO is the official marketing agency partner for *Roy Lichtenstein: Like New*.

ABOUT THE WHITNEY

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most innovative art of the United States for ninety years. The core of the Whitney’s mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

Whitney Museum Land Acknowledgment

The Whitney is located in Lenapehoking, the ancestral homeland of the Lenape. The name Manhattan comes from their word Mannahatta, meaning “island of many hills.” The Museum’s current site is close to land that was a Lenape fishing and planting site called Sapponckanikan (“tobacco field”). The Whitney acknowledges the displacement of this region’s original inhabitants and the Lenape diaspora that exists today.

As a museum of American art in a city with vital and diverse communities of Indigenous people, the Whitney recognizes the historical exclusion of Indigenous artists from its collection and program. The Museum is committed to addressing these erasures and honoring the perspectives of Indigenous artists and communities as we work for a more equitable future. To read more about the Museum’s Land Acknowledgment, [visit the Museum’s website](#).

VISITOR INFORMATION

The Whitney Museum of American Art is located at 99 Gansevoort Street between Washington and West Streets, New York City. Public hours are Monday, Wednesday, and Thursday, 10:30 am–6 pm; Friday, 10:30 am–10 pm; and Saturday and Sunday, 10:30 am–6 pm. Closed Tuesday. Visitors twenty-five years and under and Whitney members: FREE. The Museum offers FREE admission and special programming for visitors of all ages every Friday evening from 5–10 pm and on the second Sunday of every month.

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