

# WHITNEY

Whitney Museum  
of American Art  
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## PRESS RELEASE

### **ANDY WARHOL FAMILY ALBUM OFFERS A RARE AND INTIMATE LOOK AT THE ARTIST'S SOCIAL AND PERSONAL LIFE**



**New York, NY, April 7, 2026** — Opening on April 30 at the Whitney Museum of American Art, [\*Andy Warhol Family Album\*](#) offers a focused presentation of 732 Polaroid photographs by one of the most influential artists of the twentieth century, Andy Warhol. The exhibition focuses on a group of Polaroid photographs from 1972 to 1973 that illuminate Warhol's fascination with image-making, celebrity, and the documentation of everyday life.

Few American artists have shaped modern visual culture as profoundly as Warhol, whose experimentation with mass culture and media helped redefine what it meant to be an artist in an image-saturated age. Photography was central to Warhol's philosophy and his obsession with self-representation. He carried a camera wherever he went, capturing hundreds of thousands of photographs throughout his career. Warhol purchased his first Polaroid camera in the mid-1960s, and by the early 1970s it had become his tool of choice. Both the Big Shot model, ideal for close-up portraits with its fixed lens and bright flash, and the portable SX-70 allowed him to quickly produce images that would often become the first stage of his commissioned silkscreen portraits. Through this technology, Warhol treated photography as both a compulsive practice and a means of transforming his own life into artistic material.

*Andy Warhol Family Album* presents a selection of Polaroids drawn from one of six Holson albums containing hundreds of prints that Warhol assembled as a personal archive. Warhol titled these albums after the brand's generic product description: the "family album." Within their pages, the artist collected images of collaborators, celebrities, and close friends who populated his creative world. The photographs range from posed portraits to candid snapshots of visitors at his home in Montauk, Long Island, as well as scenes from his travels in Europe and intimate glimpses of his daily life, including images of his beloved dog, Archie.

Together, these photographs offer a rare and personal window into Warhol's immediate circle and everyday routines. More than casual documentation, the images reveal the artist's instinct for framing moments, people, and environments as part of a continuous visual archive. By presenting these Polaroids, the exhibition highlights how Warhol blurred the boundaries between art, documentation, and social life, capturing the relationships and cultural networks that shaped his work.

"Warhol's *Family Album* is a fascinating visual diary of the ordinary stuff of life—meals, people, and places—but with a Warholian sheen of *who's-who*: art, celebrity, fashion, business, and power," says Roxanne Smith, the Jennifer Rubio Assistant Curator of the Collection. "Some are gorgeous photographs in their own right; some are basically outtakes. Together they are an intimate, immersive time capsule of this glamorous world of the early 1970s."

Visitors to the exhibition are invited to deepen their experience through the Whitney's free digital audio guide and accessible content available on [Bloomberg Connects](#), which offers additional context and insights into Warhol's photographic practice and creative process.

*Andy Warhol Family Album* is the fourth installment of an initiative to rotate rarely seen works from the Whitney collection in a dedicated area on the Museum's seventh floor. Other exhibitions have featured the work of Wanda Gág, Jeanne Moutoussamy-Ashe, and Claes Oldenburg.

*Andy Warhol Family Album* is organized by Jennie Goldstein, Marion Boulton "Kippy" Stroud Curator of the Collection and Roxanne Smith, Jennifer Rubio Assistant Curator of the Collection.

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## PRESS CONTACT

For press materials and image requests, please visit our press site at [whitney.org/press](http://whitney.org/press) or contact:

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## EXHIBITION SUPPORT

Significant support for *Andy Warhol Family Album* is provided by Susan and John Hess.

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## ABOUT THE WHITNEY

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most innovative art of the United States for ninety years. The core of the Whitney’s mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

### **Whitney Museum Land Acknowledgment**

The Whitney is located in Lenapehoking, the ancestral homeland of the Lenape. The name Manhattan comes from their word Mannahatta, meaning “island of many hills.” The Museum’s current site is close to land that was a Lenape fishing and planting site called Sapponckanikan (“tobacco field”). The Whitney acknowledges the displacement of this region’s original inhabitants and the Lenape diaspora that exists today.

As a museum of American art in a city with vital and diverse communities of Indigenous people, the Whitney recognizes the historical exclusion of Indigenous artists from its collection and program. The Museum is committed to addressing these erasures and honoring the perspectives of Indigenous artists and communities as we work for a more equitable future. To read more about the Museum’s Land Acknowledgment, [visit the Museum’s website](#).

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## VISITOR INFORMATION

The Whitney Museum of American Art is located at 99 Gansevoort Street between Washington and West Streets, New York City. Public hours are Monday, Wednesday, and Thursday, 10:30 am–6 pm; Friday, 10:30 am–10 pm; and Saturday and Sunday, 10:30 am–6 pm. Closed Tuesday. Visitors twenty-five years and under and Whitney members: FREE. The Museum offers FREE admission and special programming for visitors of all ages every Friday evening from 5–10 pm and on the second Sunday of every month.

### **Image credit:**

Andy Warhol, (*Andy Warhol and Archie*), 1973, from *Family Album*. Dye diffusion transfer print (Polaroid): sheet, 4 1/4 × 3 3/8 in. (10.8 × 8.6 cm); image, 3 3/4 × 2 7/8 in. (9.5 × 7.3 cm). Whitney Museum of American Art, New York; gift of The Andy Warhol Foundation for the Visual Arts, Inc. 2014.29.536. © 2026 The Andy Warhol Foundation for the Visual Arts, Inc. / Licensed by Artists Rights Society (ARS), New York