

# WHITNEY

Whitney Museum  
of American Art  
Press Office

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## PRESS RELEASE

### JOIN WHITNEY MUSEUM EDUCATORS AT THE CHILDREN'S MUSEUM OF MANHATTAN FOR FREE FAMILY PROGRAMS ON MARCH 22



*Celebrate the return of spring with special artmaking programs at the Children's Museum of Manhattan featuring educators from the Whitney Museum.*

**New York, NY, March 18, 2026** — Earlier this month, the Whitney Museum of American Art and the Children's Museum of Manhattan (CMOM) launched a special partnership featuring two public programs designed for young children and families, centered on learning through artmaking and hands-on creative exploration. The first program took place at the Whitney with CMOM educators during [Free Second Sundays](#) on March 8, coinciding with the opening day of *Whitney Biennial 2026*. This **Sunday, March 22**, Whitney educators will lead **activities at CMOM inspired by Georgia O'Keeffe's paintings** and the way the artist observed and depicted nature. CMOM and the Whitney invite visitors to explore how artmaking can spark curiosity, confidence, and joy in young learners and artists!

#### **Sunday, March 22**

**Program:** Whitney Museum Pop-Up Open Studio at CMOM

**Time:** 10:30 am–12:30 pm and 2–4:15 pm

**Location:** Children's Museum of Manhattan, 212 West 83rd Street

Continue the experience at CMOM with hands-on artmaking inspired by spring botanicals and the work of influential American women artists, including Georgia O'Keeffe. Through close observation, materials-based exploration, and creative expression, children will deepen their

connection to art while building skills that support early learning and imagination. For further information about the March 22 programming, please visit [cmom.org/visit/public-programs](https://cmom.org/visit/public-programs).

Admission to the Children’s Museum of Manhattan requires a paid ticket. **Tickets for the March 22 program at CMOM can be purchased in advance at [cmom.org](https://cmom.org).**



### **Free Admission Offerings at the Whitney**

**The Whitney Museum offers free admission to all visitors 25 years of age and younger.**

The Free 25 and Under program builds on the Museum’s popular Free Friday Nights and Free Second Sundays initiatives. With the addition of free admission for visitors 25 and under, the Whitney—already a leader in the field, providing free admission for visitors 18 and under for over a decade—offers one of the broadest and most comprehensive free admissions programs among museums in New York and the United States, affirming the Whitney’s commitment to broadening access to American contemporary art and culture, and to reaching new audiences. Free 25 and Under is made possible with the generous support of two three-year gifts from Whitney Museum Board members, longtime supporter Susan Hess, and artist Julie Mehretu.

Free Second Sundays at the Whitney help connect more people to the Museum and its mission of celebrating contemporary American art and artists. Second Sundays is made possible by a generous three-year grant from the [Art Bridges Foundation’s Access for All Program](#), which supports increased access to museums across the country and fosters engagement with local communities by focusing on common barriers to access. The program and another Whitney initiative, [Free Friday Nights](#), both aim to reduce barriers to access, removing admission fees and offering programs that are entry points for anyone interested in visiting.

Photo and video assets from previous Free Friday Nights and Second Sundays at the Whitney can be found at [whitney.org/press/free-days-and-nights](https://whitney.org/press/free-days-and-nights).

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## **PRESS CONTACT**

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## PROGRAM SUPPORT

Major support for Free 25 and Under is provided by Susan and John Hess and Julie Mehretu. Significant support is provided by Judy Hart Angelo.

Major support for Free Friday Nights is provided by Jen Rubio and Stewart Butterfield and Paul Arnhold and Wes Gordon. Significant support is provided by Leslie Bluhm and David Helfand, and the Brown Foundation Inc., of Houston.

Major support for Free Second Sundays is provided by Art Bridges Foundation's Access for All program. Significant support is provided by Julie and Doug Ostrover.



ACCESS  
FOR ALL

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## ABOUT THE WHITNEY

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most innovative art of the United States for ninety years. The core of the Whitney's mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

### **Whitney Museum Land Acknowledgment**

The Whitney is located in Lenapehoking, the ancestral homeland of the Lenape. The name Manhattan comes from their word Mannahatta, meaning "island of many hills." The Museum's current site is close to land that was a Lenape fishing and planting site called Saponckanikan ("tobacco field"). The Whitney acknowledges the displacement of this region's original inhabitants and the Lenape diaspora that exists today.

As a museum of American art in a city with vital and diverse communities of Indigenous people, the Whitney recognizes the historical exclusion of Indigenous artists from its collection and program. The Museum is committed to addressing these erasures and honoring the perspectives of Indigenous artists and communities as we work for a more equitable future. To read more about the Museum's Land Acknowledgment, [visit the Museum's website](#).

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## VISITOR INFORMATION

The Whitney Museum of American Art is located at 99 Gansevoort Street between Washington and West Streets, New York City. Public hours are Monday, Wednesday, and Thursday, 10:30 am–6 pm; Friday, 10:30 am–10 pm; and Saturday and Sunday, 10:30 am–6 pm. Closed Tuesday. Visitors twenty-five years and under and Whitney members: FREE. The Museum offers FREE admission and special programming for visitors of all ages every Friday evening from 5–10 pm and on the second Sunday of every month.

**Image credit:**

Photograph by Filip Wolak

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