

WHITNEY

Whitney Museum
of American Art
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PRESS RELEASE

EXPERIENCE THE FINAL DAYS OF AMY SHERALD: AMERICAN SUBLIME AT THE WHITNEY DURING FREE FRIDAY NIGHTS AND FREE SECOND SUNDAY



The Whitney's August lineup of free programs includes music and DJ sets at Free Friday Nights, artmaking inspired by artist Marina Zurkow during Free Second Sunday, and the last chance to experience Amy Sherald: American Sublime before it closes on Sunday, August 10.

New York, NY, July 30, 2025 — The Whitney Museum of American Art is offering **free admission, music, artmaking activities, and more** throughout August during [Free Friday Nights](#) and [Free Second Sunday](#). Gather with family and friends to enjoy free programs and experience the exhibitions currently on view, including the last chance to see [Amy Sherald: American Sublime](#) before the exhibition closes to the public on August 10.

Friday, August 1

Offering **free admission from 5–10 pm**, the Whitney's Free Friday Nights feature **art, city views, special programming, and more**, and the latest information on upcoming performances and Friday night programs is always available on [whitney.org/visit/free-friday-nights](https://www.whitney.org/visit/free-friday-nights). Earlier in the day, there will be a [tour of Amy Sherald: American Sublime](#) at **1 pm** on the **fifth floor**.

Friday, August 8

[DJ Bembona](#) will immerse visitors with music from **5–10 pm** as they enter the Whitney's **lobby** for this Free Friday Night. With her community-oriented and Afro-diasporic approach, the Brooklyn-born and raised Puerto Rican-Panamanian DJ Bembona has established herself as a singular voice in the landscape of New York City nightlife and beyond. Earlier in the day, there will be a [tour of *Amy Sherald: American Sublime*](#) at **1 pm** on the **fifth floor**.



Sunday, August 10

On **Sunday, August 10**, the Whitney is offering **free admission** from **10:30 am–6 pm** for all visitors. This **Free Second Sunday** coincides with the closing day of *Amy Sherald: American Sublime* and will be the last chance to experience the landmark exhibition at the Whitney.

From **11 am–3 pm**, artists of all ages are invited to contribute to a [community riverscape](#) inspired by Marina Zurkow's multimedia artwork [The River is a Circle](#), a software-driven animation that presents a view of the Hudson River both above and below the waterline. Experience *The River is a Circle* on the Whitney's fifth-floor terrace and then drop by the **third-floor Artspace** to add a drawing to a collaborative mural. From **11 am–4 pm**, visitors can participate in [creating a button with a message](#) inspired by [Mesocosm \(Wink, Texas\)](#), an animated artwork by Zurkow that explores the impact of human activity on the natural world. Join Whitney Educators on the **fifth-floor terrace** to design wearable buttons that reflect on a place, animal, or part of nature that holds personal meaning. There will also be a [live figure drawing session](#) from **11 am–2 pm** in the **fifth-floor galleries** where visitors can drop in and experiment with portraits of their own.

Additional Second Sunday programs include [free story times with librarians](#) from **The New York Public Library** in the Museum's **lobby** at **11 am, 1 pm, and 3 pm**. The full schedule can be found at whitney.org/visit/second-sundays.

Friday, August 15 and Friday, August 22

Enjoy art, drinks, special programming, music, city views, and more. Though admission is free, tickets are required and capacity is limited. Advance tickets are recommended. The latest information about Free Friday Nights programming is always available on whitney.org/visit/free-friday-nights.



Friday, August 29

DJ Sunny Cheeba will immerse visitors with music from **5–10 pm** as they enter the Whitney's **lobby** for this Free Friday Night. A Bronx native and founder of Uptown Vinyl Supreme, a DJ collective paying homage to the analog roots of music, party, and dance culture, DJ Sunny Cheeba is an artist and activist deeply invested in her community.

Ongoing Exhibition Tours

A variety of free exhibition tours led by Whitney educators, ranging from family-focused to 15-minute tours, are offered during Free Friday Nights and Free Second Sundays. Select tours include **15-Minute Tours: Highlights of Amy Sherald: American Sublime**, **15-Minute Tours: Highlights of Christine Sun Kim: All Day All Night**, and **exhibition tours of Shifting Landscapes**. For further details on upcoming tours, please visit [whitney.org/events](https://www.whitney.org/events).

While general admission to the Whitney is free every Friday from 5–10 pm and all day on Sunday, August 10, **tickets are still required, and capacity is limited. Advance booking is strongly recommended, and Museum tickets can be reserved at [whitney.org/admission](https://www.whitney.org/admission).**

New Free Admission Offerings at the Whitney

The Whitney Museum offers free admission to all visitors 25 years of age and younger. The new Free 25 and Under program builds on the Museum's popular Free Friday Nights and Free Second Sundays initiatives. With the addition of free admission for visitors 25 and under, the Whitney—already a leader in the field, providing free admission for visitors 18 and under for over a decade—offers one of the broadest and most comprehensive free admissions programs among museums in New York and the United States, affirming the Whitney's commitment to broadening access to American contemporary art and culture, and to reaching new audiences. Free 25 and Under is made possible with the generous support of two three-year gifts from Whitney Museum Board members, longtime supporter Susan Hess, and artist Julie Mehretu.

Free Second Sundays at the Whitney help connect more people to the Museum and its mission of celebrating contemporary American art and artists. Second Sundays is made possible by a generous three-year grant from the [Art Bridges Foundation's Access for All Program](https://www.artbridgesfoundation.org/), which supports increased access to museums across the country and fosters engagement with local communities by focusing on common barriers to access. The program and another Whitney

initiative, [Free Friday Nights](#), both aim to reduce barriers to access, removing admission fees and offering programs that are entry points for anyone interested in visiting.

Photo and video assets from previous Free Friday Nights and Second Sundays at the Whitney can be found at [whitney.org/press/free-days-and-nights](https://www.whitney.org/press/free-days-and-nights).

PRESS CONTACT

For press materials and image requests, please visit our press site at [whitney.org/press](https://www.whitney.org/press) or contact:

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Generous support for Second Sundays is provided by Art Bridges Foundation's Access for All program.



ACCESS
FOR ALL

ABOUT THE WHITNEY

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most innovative art of the United States for ninety years. The core of the Whitney's mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

Whitney Museum Land Acknowledgment

The Whitney is located in Lenapehoking, the ancestral homeland of the Lenape. The name Manhattan comes from their word Mannahatta, meaning “island of many hills.” The Museum’s current site is close to land that was a Lenape fishing and planting site called Sapponckanikan (“tobacco field”). The Whitney acknowledges the displacement of this region’s original inhabitants and the Lenape diaspora that exists today.

As a museum of American art in a city with vital and diverse communities of Indigenous people, the Whitney recognizes the historical exclusion of Indigenous artists from its collection and program. The Museum is committed to addressing these erasures and honoring the perspectives of Indigenous artists and communities as we work for a more equitable future. To read more about the Museum’s Land Acknowledgment, [visit the Museum’s website](#).

VISITOR INFORMATION

The Whitney Museum of American Art is located at 99 Gansevoort Street between Washington and West Streets, New York City. Public hours are Monday, Wednesday, and Thursday, 10:30 am–6 pm; Friday, 10:30 am–10 pm; and Saturday and Sunday, 10:30 am–6 pm. Closed Tuesday. Visitors twenty-five years and under and Whitney members: FREE. The Museum offers FREE admission and special programming for visitors of all ages every Friday evening from 5–10 pm and on the second Sunday of every month.

Image credit:

Lead image: Installation view of *Amy Sherald: American Sublime* (Whitney Museum of American Art, New York, April 9–August 10, 2025). *As American as Apple Pie*, 2020. Photograph by Filip Wolak

Left to right: Closing Celebration for *no existe un mundo poshuracán* at the Whitney Museum of American Art, April 20, 2023. Photograph by Filip Wolak; Free Second Sunday, July 13, 2025. Photograph by Filip Wolak; Figure Drawing on a Second Sunday, April 2024. Photograph by Filip Wolak

Left to right: Installation view of *Amy Sherald: American Sublime* (Whitney Museum of American Art, New York, April 9–August 10, 2025). *Ecclesia (The Meeting of Inheritance and Horizons)*, 2024. Photograph by Filip Wolak; Installation view of *Marina Zurkow: Parting Worlds* (Whitney Museum of American Art, New York, April 9, 2025–January 11, 2026). *Mesocosm (Wink, TX)*, 2012. Photograph by Summer Surgent-Gough; Member Night at the Whitney Museum of American Art, June 6, 2024. Photograph by Filip Wolak

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