

# WHITNEY

Whitney Museum  
of American Art  
Press Office

99 Gansevoort Street  
New York City, NY 10014

pressoffice@whitney.org  
(212) 570-3633

## MEDIA ALERT

### WHITNEY MUSEUM KICKS OFF PRIDE ON FRIDAY, MAY 31, WITH PERFORMANCES BY NEW YORK CITY GAY MEN'S CHORUS



*Join the Whitney Museum of American Art on May 31 as Pride Month commences in New York City with performances by the NYC Gay Men's Chorus and Free Friday Nights at the Whitney.*

**New York, NY, May 30, 2024** —The Whitney Museum of American Art kicks off Pride festivities this **Friday, May 31** with **free choral performances** by the **New York City Gay Men's Chorus from 2–10 pm**. The Museum is thrilled to invite all New Yorkers to come together and enjoy the first of many exciting events celebrating Pride at the Whitney during the month of June. The program coincides with one of the Museum's [Free Friday Nights](#) and features groups of singers performing for visitors in a series of **pop-up performances** that echo through the halls of the Whitney, filling the building with the transformative power of song. The evening culminates in a final performance with **over 200 singers** on the steps of the Whitney's main entrance. **Free admission** to the Whitney begins at 5 pm each Friday. While admission to the Museum is free on Friday nights and the second Sunday of every month, tickets are required, and capacity is limited. [Advance booking is strongly recommended.](#)

[Pride at the Whitney](#) offers a series of free, on-site public programs and events that will activate the Museum building and surrounding neighborhood with activities for visitors of all ages. Pride

at the Whitney is part of the Museum's ongoing commitment to support LGBTQ+ artists and communities and offer an inclusive space for all to gather and enjoy American art.

**Starting Friday, June 7, and continuing throughout June**, visitors are invited to join Whitney education staff on [Queer History Walks](#) in the Meatpacking District to learn more about the impact and history of LGBTQ+ communities in the neighborhood around the Whitney. Festivities continue on **Sunday, June 9**, with a special Pride edition of [Free Second Sundays](#), which provides visitors of all ages with **free admission to the Museum all day long** from 10:30 am–6 pm. All visitors are welcome to participate in helping to create the [Whitney Community Pride Mural](#) by reflecting on their personal meanings of Pride and creating a work of art to add to the mural. Additional family-friendly activities, including hands-on artmaking, collaborative coloring projects, and more, will occur throughout the day.



On **Friday, June 14**, [Queer Teen Night](#) is led by the Museum's Youth Insights Leaders 2024 Biennial artist Nyala Moon. LGBTQ+ teens and allies are invited to celebrate Pride, participate in artmaking workshops, enjoy performances, take a tour of the acclaimed 2024 Whitney Biennial, and more. On **Monday, June 24, from 4–6 pm**, the Whitney and community partner ADAPT Community Network will host a [Radical Joy Ball](#) in the Museum's Theater. Museum visitors are welcome to join in celebrating and recognizing those within our community who are LGBTQ+, BIPOC (Black, Indigenous, and people of color), and living with disabilities. Drawing from New York's ballroom culture traditions, this event creates a space to celebrate the vibrancy of LGBTQ+ and disability pride through music, dance, and runway performances.

Additional information about Pride at the Whitney, digital offerings, and visitor information, including accessibility services, is available on the Museum's website at [whitney.org/pride-2024](https://whitney.org/pride-2024).

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## PRESS CONTACT

For press materials and image requests, please visit [whitney.org/press](https://whitney.org/press) or contact:

**Meghan Ferrucci, Publicist**  
Whitney Museum of American Art  
(212) 671-8346  
[meghan\\_ferrucci@whitney.org](mailto:meghan_ferrucci@whitney.org)

**Whitney Press Office**[whitney.org/press](http://whitney.org/press)

(212) 570-3633

[pressoffice@whitney.org](mailto:pressoffice@whitney.org)

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## ABOUT THE WHITNEY

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most innovative art of the United States for ninety years. The core of the Whitney’s mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

### Whitney Museum Land Acknowledgment

The Whitney is located in Lenapehoking, the ancestral homeland of the Lenape. The name Manhattan comes from their word Mannahatta, meaning “island of many hills.” The Museum’s current site is close to land that was a Lenape fishing and planting site called Saponckanikan (“tobacco field”). The Whitney acknowledges the displacement of this region’s original inhabitants and the Lenape diaspora that exists today.

As a museum of American art in a city with vital and diverse communities of Indigenous people, the Whitney recognizes the historical exclusion of Indigenous artists from its collection and program. The Museum is committed to addressing these erasures and honoring the perspectives of Indigenous artists and communities as we work for a more equitable future. To read more about the Museum’s Land Acknowledgement, [visit the Museum’s website](#).

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## VISITOR INFORMATION

The Whitney Museum of American Art is located at 99 Gansevoort Street between Washington and West Streets, New York City. Public hours are Monday, Wednesday, and Thursday, 10:30 am–6 pm; Friday, 10:30 am–10 pm; and Saturday and Sunday, 10:30 am–6 pm. Closed Tuesday. Visitors eighteen years and under and Whitney members: FREE. The Museum offers FREE admission and special programming for visitors of all ages every Friday evening from 5–10 pm and on the second Sunday of every month.

**Image credit:**

New York City Gay Men’s Chorus. Photograph by Marget Long

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