

# WHITNEY

Whitney Museum  
of American Art  
Press Office

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# PRESS RELEASE

## WHITNEY MUSEUM INVITES VISITORS TO CELEBRATE SPRING WITH FREE ADMISSION AND FREE NYPL STORYTIMES ON SUNDAY, MAY 12



*Last chance to see Harold Cohen: AARON in the final days of the exhibition during the May edition of Free Second Sundays! Visitors will enjoy free storytimes with NYPL, artmaking activities, artist-led programs, and more.*

**New York, NY, May 1, 2024** — The Whitney Museum of American Art will offer **free admission** and special programs all day long on **Sunday, May 12**. In partnership with The New York Public Library, **free storytimes** for families and **visitors of all ages** will continue during Free Second Sundays at the Museum. This is the last Sunday to experience [Harold Cohen: AARON](#) with free admission before it closes to the public on May 19. The Whitney is the perfect spot for New Yorkers to gather as they are looking for ways to celebrate Mother's Day with friends and family.

On Sunday, May 12, [storytimes with NYPL](#) librarians will take place in the Museum's lobby at 11 am, 1 pm, and 3 pm. Visitors to the Museum will also have the opportunity to sign up for NYPL

library cards in the lobby. Additional activities include exhibition tours in English and Spanish, artmaking programs, and in-gallery discussions throughout the day. Artists of all ages are encouraged to join the Whitney Educators for [Floral Still Life Drawing](#) inspired by Georgia O'Keeffe's paintings currently on view in the 7th floor galleries. This program will take place in the 3rd floor Artspace from 11 am–3 pm. Whitney Biennial 2024 artist Ser Serpas will lead a hands-on workshop exploring the artist's own approach of incorporating choreographed performance into their artmaking practice. [Sculptural Assemblage with Ser Serpas](#) will be offered in the Museum's Susan and John Hess Family Theater on the 3rd floor from 11 am–4 pm. For more information about the May 12 schedule of activities, please visit [whitney.org/visit/second-sundays](https://whitney.org/visit/second-sundays).



Free Second Sundays at the Whitney help connect more people to the Museum and its mission of celebrating contemporary American art and artists. While general admission to the Museum is free for these programs, tickets are still required and can be reserved at [whitney.org/tickets](https://whitney.org/tickets). Advanced tickets are strongly encouraged.

Special events, programs, performances, and screenings may require additional tickets. For more information on these offerings, please visit [whitney.org/events](https://whitney.org/events).

Second Sundays is made possible by a generous three-year grant from the [Art Bridges Foundation's Access for All Program](#), which supports increased access to museums across the country and fosters engagement with local communities by focusing on common barriers to access. The program and another Whitney initiative, Free Friday Nights, both aim to reduce barriers to access, removing admission fees and offering programs that are entry points for anyone interested in visiting.

Photo and video assets from previous Free Friday Nights and Second Sundays at the Whitney can be found at [whitney.org/press/free-days-and-nights](https://whitney.org/press/free-days-and-nights).

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## PRESS CONTACT

For press materials and image requests, please visit our press site at [whitney.org/press](https://whitney.org/press) or contact:

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## PROGRAM SUPPORT

Free Friday Nights are generously supported by Jen Rubio and Stewart Butterfield and Paul Arnhold and Wes Gordon.

Generous support for Second Sundays is provided by Art Bridges Foundation's Access for All program.



ACCESS  
FOR ALL

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## ABOUT THE WHITNEY

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most innovative art of the United States for ninety years. The core of the Whitney's mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

### **Whitney Museum Land Acknowledgment**

The Whitney is located in Lenapehoking, the ancestral homeland of the Lenape. The name Manhattan comes from their word Mannahatta, meaning “island of many hills.” The Museum’s current site is close to land that was a Lenape fishing and planting site called Saponckanikan (“tobacco field”). The Whitney acknowledges the displacement of this region’s original inhabitants and the Lenape diaspora that exists today.

As a museum of American art in a city with vital and diverse communities of Indigenous people, the Whitney recognizes the historical exclusion of Indigenous artists from its collection and program. The Museum is committed to addressing these erasures and honoring the perspectives of Indigenous artists and communities as we work for a more equitable future. To read more about the Museum’s Land Acknowledgement, [visit the Museum’s website](#).

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## **VISITOR INFORMATION**

The Whitney Museum of American Art is located at 99 Gansevoort Street between Washington and West Streets, New York City. Public hours are Monday, Wednesday, and Thursday, 10:30 am–6 pm; Friday, 10:30 am–10 pm; and Saturday and Sunday, 10:30 am–6 pm. Closed Tuesday. Visitors eighteen years and under and Whitney members: FREE. The Museum offers FREE admission and special programming for visitors of all ages every Friday evening from 5–10 pm and on the second Sunday of every month.

**Image credit:** Photographs by Filip Wolak

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