

WHITNEY

COMMERCIAL FILMING AND PHOTOGRAPHY



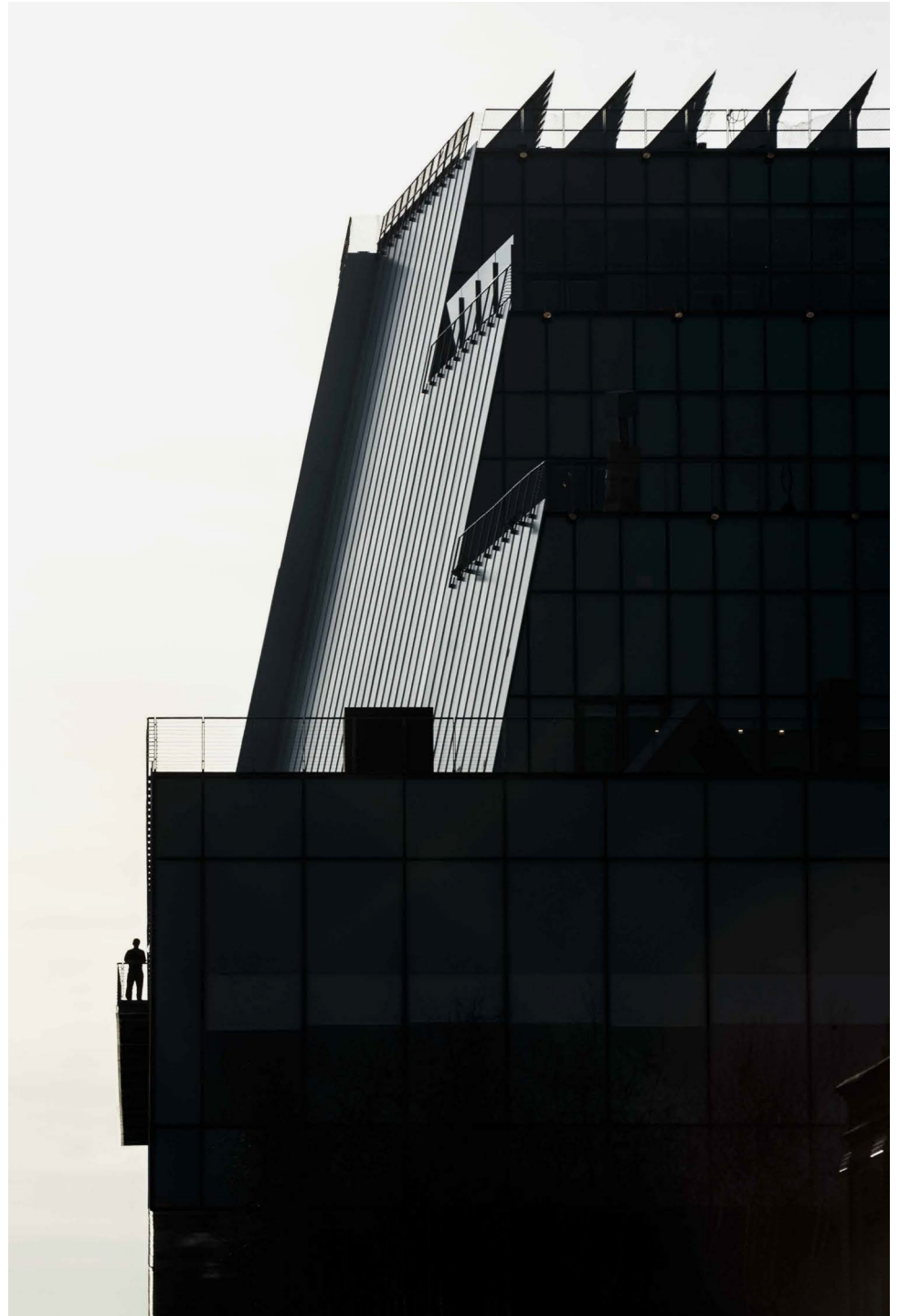
COMMERCIAL FILMING AND PHOTOGRAPHY AT THE WHITNEY

As the preeminent institution devoted to the art of the United States, the Whitney Museum of American Art presents the full range of twentieth-century and contemporary American art, with a special focus on works by living artists. Designed by architect Renzo Piano and situated between the High Line and the Hudson River, the Whitney Museum is nestled in one of the most prominent and desirable districts in the world, surrounded by beautifully preserved buildings and rich history.

Commercial Filming and Photography is subject to the terms and conditions in the Museum's Location Agreement and the Whitney's Filming and Photography Policies including Corporate Fees, Location Fees, and Licensing.

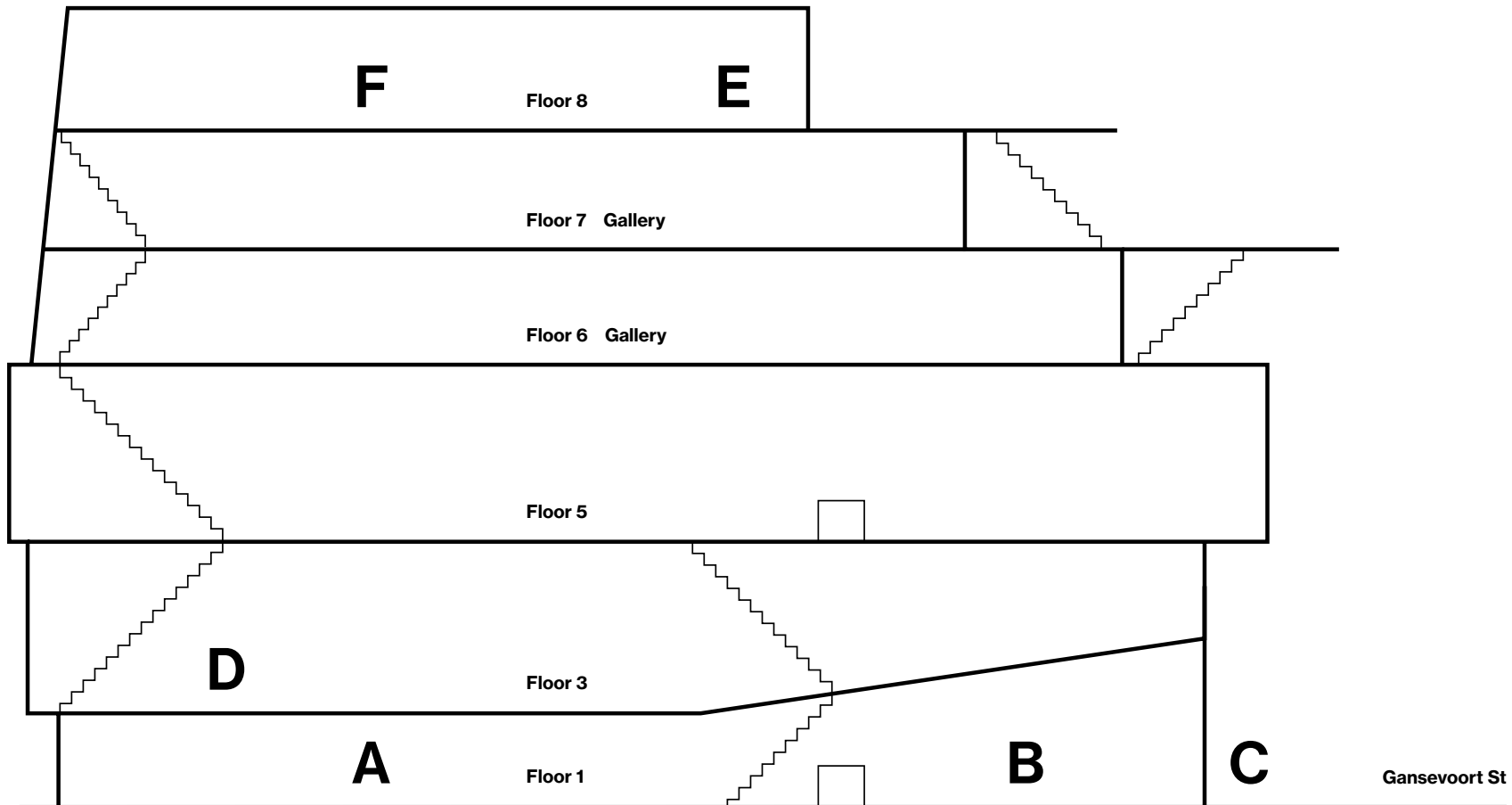
Commercial Filming and Photography includes

- Movie productions
- Television productions
- Documentaries
- Product or promotional campaigns
- Non-exhibition related campaigns and editorial content



COMMERCIAL FILMING AND PHOTOGRAPHY LOCATIONS

- A** Kenneth C. Griffin Hall
- B** Andrea and James Gordon Restaurant at Untitled
- C** Pamela and Daniel DeVos Family Largo
- D** Susan and John Hess Family Theater
- E** Studio Cafe & Thomas H. Lee Family Terrace
- F** Tom and Diane Tuft Trustee Room



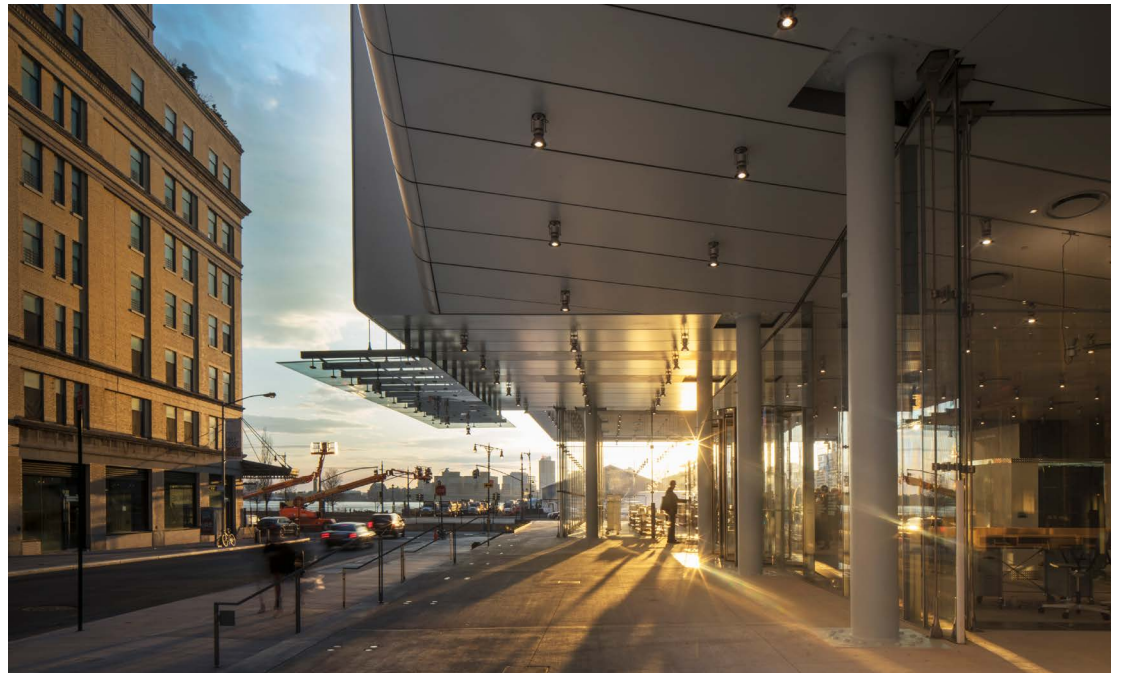
PAMELLA AND DANIEL DEVOS FAMILY LARGO

Located on Gansevoort Street at Washington Street, the Whitney Museum of American Art Leonard A. Lauder Building is nestled in one of the most prominent shopping districts in the world, surrounded by beautifully preserved buildings in New York City's Meatpacking District. The 8,500 square-foot exterior Largo of the Museum has become a recognizable backdrop of downtown Manhattan.

Maximum capacity: n/a
Corporate Fee: \$5,000
Location Fee: available upon request
Licensing: starting at \$10,000



Photography by Timothy Schenck, Nic Lehoux



KENNETH C. GRIFFIN HALL

Since opening in 2015, the 6,200-square-foot Lobby of the Museum has welcomed over one million visitors per year. The interior features floor-to-ceiling windows and removable fixtures including the admissions desks and stanchions.

The Kenneth C. Griffin Hall is publicly accessible and availability is subject to the Museum operating hours. Large-scale filming and photography are recommended when the Museum is closed to the public.

Maximum capacity: 550

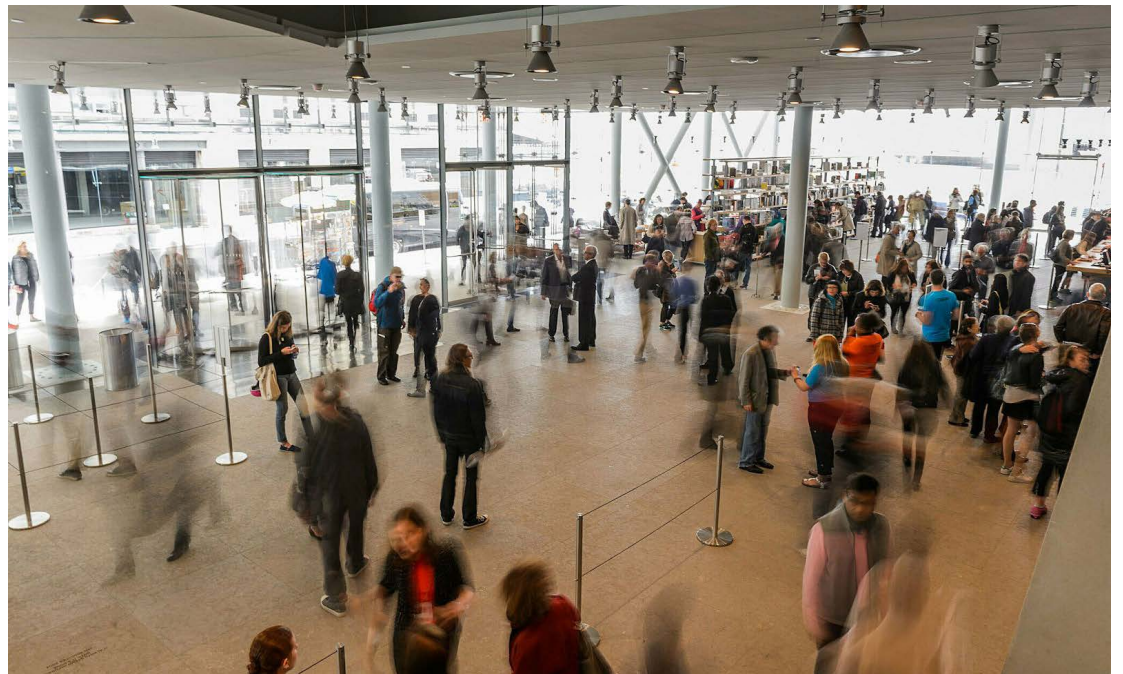
Corporate Fee: \$5,000

Location Fee: available upon request

Licensing: starting at \$10,000



Photography by Timothy Schenck, Nic Lehoux



ANDREA AND JAMES GORDON RESTAURANT AT UNTITLED

Located on the Museum's ground-floor the Andrea and James Gordon Restaurant at Untitled is a recipient of the James Beard Award for Restaurant Design. The restaurant provides views of the Hudson River and High Line Park, which has its entrance point just steps away from the restaurant. The Andrea and James Gordon Restaurant at Untitled can be used in conjunction with the adjacent Kenneth C. Griffin Hall or the exterior Pamella and Daniel DeVos Family Largo.

Maximum capacity: 90

Corporate Fee: \$5,000

Location Fee: available upon request

Licensing: starting at \$5,000



Photography by Timothy Schenk, Karin Jobst



SUSAN AND JOHN HESS FAMILY THEATER



Photography by Timothy Schenck, Arnold Brower



The 2,450-square-foot Theater situated on the Museum's third floor can accommodate a variety of formats including theater-style seating. The Theater's floor-to-ceiling windows provide stunning views of the Hudson River with fully transformable black-box capabilities.

The Theater is not publicly accessible when not in use so it can be utilized for multi-day productions.

Maximum capacity: 180
Corporate Fee: \$5,000
Location Fee: available upon request
Licensing: starting at \$5,000

STUDIO CAFE AND THOMAS H. LEE FAMILY TERRACE

The Museum's 2,800-square-foot eighth-floor sky-lit Studio Cafe and adjacent Terrace provides a spectacular setting for indoor/outdoor scenes.

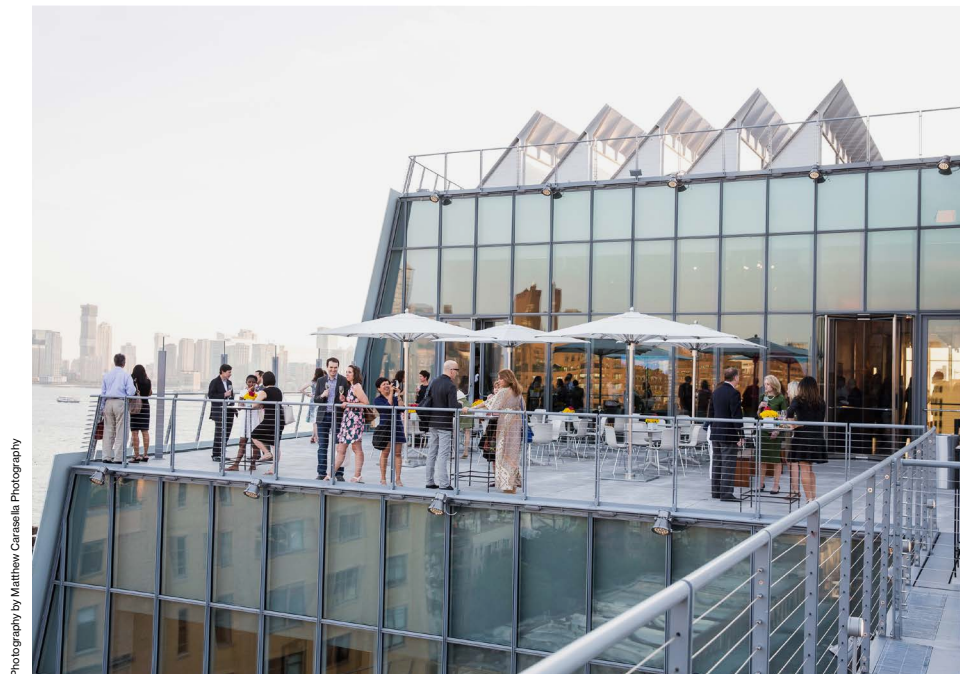
The Studio Cafe and Thomas H. Lee Family Terrace is publicly accessible and availability is subject to Museum operating hours. A 7pm start time is suggested, unless hosting when the Museum is closed to the public. Early closures may be possible. Please submit an inquiry for details.

Maximum capacity: 150

Corporate Fee: \$5,000

Location Fee: available upon request

Licensing: starting at \$5,000



Photography by Matthew Carasella Photography

TOM AND DIANE TUFT TRUSTEE ROOM



Photography by Nic Lehoux



The 1,200-square-foot Trustee Room features windows that overlook the Hudson River, providing northwest views and a remarkable setting for board room or other interior scenes.

The Tom and Diane Tuft Trustee Room is not publicly accessible when not in use so it can be utilized for multi-day productions.

Maximum capacity: 75
Corporate Fee: \$5,000
Location Fee: available upon request
Licensing: starting at \$5,000

PERMANENT COLLECTION GALLERY



Photography by Ron Amstutz, Nic Lehoux

The Museum's Permanent Collection galleries and terraces may be available for filming and photography and subject to availability, approval, and clearing of rights associated with the artwork. Galleries may include: Robert W. Wilson Galleries, Stefan Edlis and Gael Neeson Foundation Outdoor Gallery, Jasper Bloomberg and Zelda Bloomberg Terrace.

Exhibition galleries are publicly accessible and availability is subject to Museum operating hours. Large-scale filming and photography is recommended when the Museum is closed to the public.

Maximum capacity: varies per gallery space
Corporate Fee: \$5,000
Location Fee: available upon request
Licensing: starting at \$10,000



THANK YOU

Commercial Filming and Photography helps support the Museum's groundbreaking exhibitions, award-winning education and public programs, and community outreach initiatives.

To learn more about Commercial Filming and Photography opportunities, please contact filming@whitney.org.