Digital Content

Expected projects/work assignments

— Web production of whitney.org webpages
— Media production tasks may include research, transcription, assistance with video shoots, archiving assets, among others
— A research project will be determined based on the candidate’s background interests; topics range from web analytics to user testing to comparative analysis of the digital content landscape

Skills and qualifications required (including technology skills)

— Ability to learn new skills quickly and work effectively in a fast-paced environment
— Strong, clear communication skills and superb attention to detail
— Passion for contemporary culture and the visual arts - Experience using a CMS or digital publishing tool (such as Wordpress)
— Interest in web accessibility
— Familiarity with data analytics or statistics useful, but not required

What type of training will be provided?

— Introduction to project management software, digital content production, and basic museum processes
— Training on the Whitney’s website CMS
— Approaches to social media strategy and planning

Outcomes

— Learn to create impactful content that fulfills the Whitney’s mission and reaches audiences both online and at the Museum
— Production management and communication skills
— Basics of user testing and web analytics
— Experience as an effective member of a small team doing big things