

**Saturday
May 21, 2011**

**All day
Rain or shine**

**FREE
All ages**

**THE
WHITNEY
COMMUNITY
DAY
THE
FUTURE**

**Artist-led programs,
workshops, & performances**

**Whitney Museum
New Building Site**

**Washington St.
& Gansevoort St.**

**[whitney.org/
Groundbreaking](http://whitney.org/Groundbreaking)**

OPENING IN 2015 WHITNEY MUSEUM OF AMERICAN ART WASHINGTON ST. & GANSEVOORT ST.

The Whitney Museum of American Art will break ground on a new building in downtown Manhattan on May 24, 2011. Located in the Meatpacking District on Gansevoort Street between West Street and the High Line, the 200,000-square-foot building designed by architect Renzo Piano will provide the Whitney with essential new space for its collection, exhibitions, and education and performing arts programs in one of New York's most vibrant neighborhoods.

The new building will include more than 50,000 square feet of indoor galleries and 13,000 square feet of outdoor exhibition space, providing long-awaited opportunities to show more of the Whitney's unsurpassed collection of 20th- and 21st-century American art in tandem with cutting-edge temporary exhibitions.

The new building's expansive temporary exhibition gallery will be approximately 18,000 square feet, making it the largest column-free museum gallery in New York City. Outdoor galleries situated on four levels of the building's rooftops will offer dynamic exterior exhibition spaces. A dramatically cantilevered entrance along Gansevoort Street will shelter a public plaza for art that is destined to become a popular gathering space situated only steps away from the southern entrance to the High Line.

The building also will offer state-of-the-art classrooms and a seminar room; a research library; a large art conservation area; a multi-use indoor/outdoor space for film, video and the performing arts; a 170-seat theater; and a study center. Other amenities include a restaurant, a cafe, and a bookstore, all of which will contribute to the vibrant street life of the area. The new building will engage the Whitney directly with the bustling community of artists, gallerists, students, educators, entrepreneurs, and residents in the Meatpacking district, Chelsea, as well as Greenwich Village, where the Museum was founded by Gertrude Vanderbilt Whitney in 1930.

COMMUNITY DAY EVENTS

In celebration of the groundbreaking for the Whitney's new Meatpacking District location, the Museum is hosting a Community Day offering activities and artist collaborations for families, teens, and adults.

9:30 am–5 pm

COMMUNITY OPEN HOUSE

**The Whitney's New Building Site
Washington St. & Gansevoort St.**

Check out the site of the Whitney's new building and meet the team behind the project, see architectural renderings, and enjoy giveaways and snacks. Be sure to pick up a free limited-edition guide to explore the Whitney's new neighborhood through the eyes of artist Lize Mogel; recommended for kids ages 6 to 12.

10 am–12 pm

NOW AND THEN: WHITNEY FAMILY PROGRAMS ON THE HIGH LINE

For families with kids ages 6–12

Enter at the Chelsea Market Passage at 16 St. & 10 Ave.

Tours leave every 15 mins., 10–11:30 am

Enjoy guided tours of the High Line, where kids will explore the changing landscape of the city through observation and historical photos and sketch their vision of the future downtown. First come, first served.

10 am–6 pm

THE GROUNDBREAKERS ART PARTY AUCTION PREVIEW

Phillips de Pury & Company

450 W. 15 St. (btwn. 9 Ave. & 10 Ave.), 3rd Fl.

Preview a selection of contemporary artwork before it goes up for auction at the Whitney's annual Art Party on May 24. The Art Party benefits the Whitney's Independent Study Program and other education initiatives. Families and strollers are welcome! More information at whitney.org/ArtParty or (212) 671-5310.

11 am & 12 pm

PERFORMANCE: STREB AND THE CENTER

The Standard Hotel Plaza

848 Washington St. (btwn. Little W. 12 St. & W. 13 St.)

Rain: The Whitney's New Building Site

Washington St. & Gansevoort St.

In celebration of the Whitney's new building, youth from The Lesbian, Gay, Bisexual, & Transgender Community Center on W. 13 St. present the premiere performance of their original choreography, developed in collaboration with dancers from the world-renowned, risk-taking STREB Extreme Action Company.

Exhibition Viewing: 12–6 pm

Reception and Celebration: 4–6 pm

YOUTH INSIGHTS SPRING EXHIBITION AND CELEBRATION

Westbeth Artists' Housing Community Room

155 Bank St. (btwn. West St. & Washington St.)

The Whitney's Youth Insights program provides opportunities for a diverse group of NYC teens to work collaboratively, discuss art critically, think creatively, and make art inspired by this exchange. This exhibition presents works of art and writing created this spring by teens in collaboration with Artists-in-Residence Angel Otero and Wardell Milan.

12–4 pm

CHALK IT UP!

For families with kids of all ages

Westbeth Artists' Housing Courtyard

155 Bank St. (btwn. West St. & Washington St.)

Take a break with fun outdoor activities! Street artist Ellis Gallagher's creations will inspire families to add their own chalk masterpieces.

1–4 pm

**CALIFORNIA DREAMING: A COLLABORATIVE MURAL
WITH MARIO YBARRA JR. AND KARLA DIAZ**

For teens ages 14–19

The DETAILS Guild Wall, Washington St. & W. 13 St.

Teens are invited to join 2008 Whitney Biennial artist Mario Ybarra Jr. and his partner Karla Diaz of Slanguage Studio in creating a mural at The DETAILS Guild Wall celebrating the Whitney's new home.

1–4 pm

ARTIST PROJECT: AKI SASAMOTO

For families with kids ages 6–12

72 Gansevoort St. (btwn. Washington St. & 9 Ave.)

Families are invited to explore play, ritual, and rituals of play with 2010 Whitney Biennial artist Aki Sasamoto through an interactive installation and intermittent performances.

1:30 pm & 3 pm

**FROM MOLLUSKS TO MEAT HOOKS TO MOSCHINO
WITH LIZE MOGEL**

Meet at the Whitney Museum New Building Site
Washington St. & Gansevoort St.

Artist Lize Mogel leads an interactive walking tour of the Meatpacking District, exploring the overlapping ecosystems and hidden histories of the streets. Adventuresome trekkers and spectators alike can pick up a special artist-designed map.

2–3 pm

**MERCE CUNNINGHAM DANCE COMPANY WELCOMES
THE WHITNEY**

Merce Cunningham Dance Company

55 Bethune St. (btwn. West St. & Washington St.), 11 Fl.

Enjoy a special studio showing by the Cunningham Repertory Understudy Group, a dance workshop for people of all ages and abilities, and a Q&A with the dancers.

7 pm–midnight

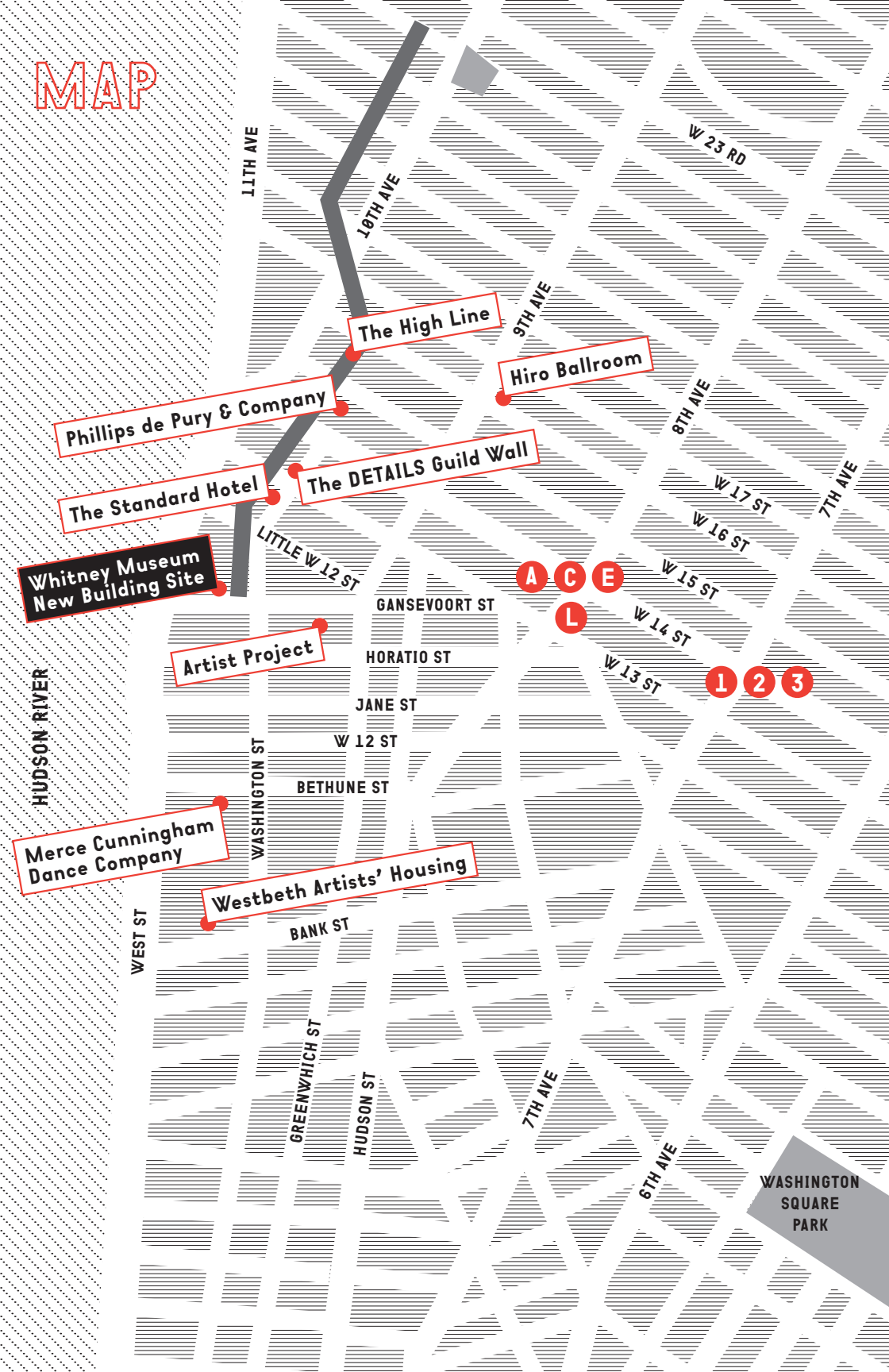
**WHITNEY MUSEUM GROUNDBREAKING PARTY WITH CHERYL
21 and older**

Hiro Ballroom at the Maritime Hotel

88 9 Ave. (btwn. 16 St. & 17 St.) / \$5 General Admission

The performance and video collective CHERYL hosts "THE DANCE PARTY OF THE FUTURE." Known for staging "dance parties that will ruin your life," CHERYL brings in the glitter through immersive videos, outrageous costumes, and exuberant dance moves. THEY WANT TO PARTY WITH YOU. Tickets will be available for purchase at the door and in advance at whitney.org/CommunityDay.

MAP



COMMUNITY DAY EVENT LOCATIONS

WHITNEY MUSEUM NEW BUILDING SITE
Washington St. & Gansevoort St.

ARTIST PROJECT: AKI SASAMOTO
72 Gansevoort St. (btwn. Washington St. & 9 Ave.)

THE DETAILS GUILD WALL
Washington St. & W. 13 St.

THE HIGH LINE
Entrance at Chelsea Market Passage
16 St. & 10 Ave.

HIRO BALLROOM AT THE MARITIME HOTEL
88 9 Ave. (btwn. 16 St. & 17 St.)

MERCE CUNNINGHAM DANCE COMPANY
55 Bethune St. (btwn. West St. & Washington St.), 11 Fl.

PHILLIPS DE PURY & COMPANY
450 W. 15 St. (btwn. 9 Ave. & 10 Ave.), 3rd Fl.

THE STANDARD HOTEL PLAZA
848 Washington St. (btwn. Little W. 12 St. & W. 13 St.)

WESTBETH ARTISTS' HOUSING
155 Bank St. (btwn. West St. & Washington St.)

A C E 1 2 3 Subway Lines to 14 St.

L Subway Line to 8 Ave.

M11, M14A, M14D, M20 Bus Lines



Restrooms are located on Gansevoort St. at the Whitney's New Building Site.

THANK YOU

NEIGHBORHOOD PARTNERS

The DETAILS Guild
Friends of the High Line
The Lesbian, Gay, Bisexual & Transgender Community Center
Merce Cunningham Dance Company
Phillips de Pury & Company
Ripco Real Estate
The Standard, New York
STREB Extreme Action Company
Westbeth Artists Housing
Whole Foods Market
William Gottlieb Management Company

MEDIA PARTNERS

AM New York
CBS Outdoor
The L Magazine
New York magazine
The New York Times
Time Out New York

All Community Day program venues are wheelchair accessible.



For additional access information or to request accommodations, please contact accessfeedback@whitney.org or call (212) 570-7789, TTY (212) 671-5378.

Any photographs taken during Community Day may be used and published by the Whitney for any purposes whatsoever, including marketing and promotional uses.

whitney.org/Groundbreaking
WHITNEY